

LECTURE SERIES 2023

Tuesdays 3:00 - 4:30 PM

TUESDAY, JANUARY 10

LS1

THE DEMISE OR BETTERMENT OF CAPITALISM?

Philip Kotler, Ph.D.

ZALS1

Zoom Available

The economic system called capitalism operates in most countries of the world. Most economic growth comes from independent companies using investment capital to produce and distribute needed products and services at a profit. It is widely accepted that capitalism has produced a high level of economic growth. But the economist Kenneth Boulding pointed out “companies not only produce goods but bads.” The bads include a highly inequitable distribution of income, harm or destruction of natural resources, cronyism, and many instances of monopolistic behavior. Some groups are pressing for some alternative to capitalism such as socialism or communism. Others are pressing for a system with more authoritarian leadership and control (fascism?). This lecture will examine not the replacement of capitalism, but the ideas and changes that would lead to a better capitalism.

Dr. Philip Kotler received his Ph.D. from MIT in economics and is the S.C. Johnson and Son Distinguished Professor of International Marketing at the Kellogg School of Management, Northwestern University (emeritus). He trained at the University of Chicago and MIT and is the author of 80 books. He lectures around the world on economics and marketing strategy. His most recent books are Confronting Capitalism: Real Solutions for a Troubled Economic System (2015), Decline of Democracy: Rebuilding the Future (2016) and Advancing the Common Good (2019).

TUESDAY, JANUARY 17

LS2

HOW POETRY AND POETS HAVE AFFECTED OUR LIVES IN UNEXPECTED WAYS

Doug Knowlton

ZALS2

Zoom Available

Poetry gives unexpected voice to our deepest experiences and introduces us to the unknown lives of those we read. The influence of the poets who have touched us makes a difference in the way we view the world and each other. Doug will talk about the nature of how poems and poetry enter our consciousness and affect us, from the poems that may have been read to us as a youngster to such stirring poems as W. H. Auden’s “Funeral Blues” which was recited by John Hannah in the film *Four Weddings and a Funeral*. He will cover 19th century poets Emily Dickinson and Walt Whitman on up to Lawrence Ferlinghetti and present-day Victoria Chang, Jane Hirschfield, and Paul Simon, to some of his favorites such as W.S. Merwin, Wallace Stevens, Leonard Cohen, Langston Hughes, Mary Oliver, Robert Bly, Archie Ammons, and others—bringing to light poetry’s vast potential. Being a poet himself, Doug will add a bit of personal experience to round out his talk and inspire you to think about some of the poems that have affected you in unexpected ways!

Doug Knowlton has been writing poems and lyrics since the 1960s. He has worked at Bookstore1Sarasota, owned by Georgia Court, since 2015, where he leads a poetry writing workshop called Creative Encounters. Formerly, as proprietor of his own shop, he hosted the Village Bookshop Poets and Writers from 2006-2011.

Registration is required for all performances.

**Online www.tbieducationcenter.org, email edcenter@longboatkeytemple.org
or call (941) 383-8222**

	Members	Non-Members
Single Lecture	\$15	\$20
LSFS Full Series (12)	\$120	\$180

LECTURE SERIES 2023 (CONT.) Tuesdays 3:00-4:30 pm
TUESDAY, JANUARY 24

LS3 **ROCK & ROLL JEWS**

David Milberg

ZALS3 **Zoom Available**

The rock and roll family tree has Jews at its roots, trunk, and branches—disc jockeys, singers, songwriters, musicians, record company executives, and even mobsters, who planted its seeds and nurtured it to become the dominant music in America. “Radio Dave” Milberg is a “disc jockey-at-law”—broadcasting since 1965, lawyering since 1979, and assembling one of the world’s largest record collections, since forever. He will morph into his “Radio Dave” persona to spotlight eight decades of selected Jews who rocked—and whose cultural impact went beyond their music. His presentation will include photos of famed “Rock & Roll Jews” along with soundbites of their songs. And yes, you can sing along and get up and dance during the presentation!

David Milberg (aka “Radio Dave”) has career “call letters” that include WBBM-AM (CBS Radio News), WLS-AM/FM, WGN-AM, and WYCC-TV/Chicago; WLW-AM/Cincinnati; WSLR-FM/Sarasota, and WXYZ-AM/WRIF-FM/Detroit, among many others, plus leading the radio play-by-play broadcasts for the Chicago Bears and Chicago White Sox. He has collected more than 20 national awards for broadcast journalism, sports, and advertising. As a licensed attorney in Florida and Illinois, he retired from the national Schiff Hardin law firm in 2014 and then taught Media Law at the John Marshall Law School. He currently hosts and produces the “Rare & Scratchy Rock ‘N Roll” podcast that is regularly downloaded by hundreds of thousands of listeners in more than 135 countries world-wide—critically acclaimed as among the Top Ten rock & roll podcasts in the world.

TUESDAY, JANUARY 31

LS4 **REAGAN’S 1968 DRESS REHEARSAL**

Gene Kopelson, M.D.

ZALS4 **Zoom Available**

Reagan historian and author Gene Kopelson will present a lecture based on his latest book, Reagan’s 1968 Dress Rehearsal: *Ike, RFK, and Reagan’s Emergence as a World Statesman*, an inspiring, never-before-told history of Ronald Reagan’s first quest for the presidency in the late 1960s. Reagan’s goal was to prevent a Nixon first-ballot victory. Kopelson reveals the brand-new information that behind the scenes, Reagan had a hidden mentor on domestic politics and on world affairs: former president Dwight Eisenhower. You will hear audio clips, previously lost to history, that reveal presidential candidate, and later president, Ronald Reagan, discussing the critical importance of Eisenhower’s mentorship of Reagan in world affairs (Viet Nam and much more), which extended through the end of Reagan’s presidency and beyond. Kopelson will also talk about Reagan’s public political foe, Robert F. Kennedy. **Note:** If you would like to purchase a personally inscribed copy of Gene’s book, please bring cash or check in the amount of \$60.

Dr. Gene Kopelson is a cancer physician and former director of one of Yale University’s cancer centers. He is the president of the Gulf Coast chapter of the International Churchill Society, national trustee of the Theodore Roosevelt Association, Reagan Virtual Roundtable Scholar at the Reagan Presidential Library’s Reagan Institute, and a holocaust educator. He has spoken at the Dwight D. Eisenhower Presidential Library in Abilene, Stanford University’s Hoover Institution, The Heritage Foundation, the Ronald W. Reagan Society at Eureka College to name a few institutions. His book has received rave reviews from Secretary of State George Shultz, Attorney General Edwin Meese, numerous Reagan and Eisenhower historians, The Washington Times, The Weekly Standard, The New York Post, and other noteworthy media. For further details about his book check out www.genekopelson.com and Amazon.com.

TUESDAY, FEBRUARY 7

LS5 MUSIC TO MAINSTREAM

George Stassa

ZALS5 Zoom Available

African Americans have used music to enter American mainstream society. This pathway has led to greater recognition, acceptance, and respect, while also contributing to America's additive acculturation and accomplishments. George's lecture will cover the original minstrel shows, Scott Joplin, Bessie Smith, Louis Armstrong, Duke Ellington, Billie Holiday, and Ella Fitzgerald, as well as other great talents responsible for the cultural breakthrough. This lecture pays tribute to African American History Month (February).

See Biographical Sketch on page 34.

TUESDAY, FEBRUARY 14

LS6 ROBERT FROST: *His Own Way of Fooling*

Michael Lasser

ZALS6 Zoom Available

Robert Frost was not always what he appeared to be. He was one of America's most beloved poets, yet he was in no way the homespun Yankee philosopher that he hid behind and most Americans loved. In fact, his view of the world was both hard-eyed and playful. As he once said, "Every poet has his own way of fooling, no matter how serious." He also said, "A poem begins in delight and ends in wisdom." Following from Frost's own words, Lasser's talk looks at his life and poetry to illuminate the man and his work. Among the poems: "The Road Not Taken," "Stopping by Woods on a Snowy Evening," "Birches," "Dust of Snow," and "Nothing Gold Can Stay."

See Biographical Sketch on page 31.

TUESDAY, FEBRUARY 21

LS7 AMY HERZOG — *A Significant Talent in American Theatre*

Diane Steinbrink

ZALS7 Zoom Available

In this lecture Diane will discuss the family life and celebrated work of Amy Herzog, an award-winning American playwright. Amy came to theatre as an actor. As a playwright her interests are character-based; her writing is one of nuance, honesty, and intimation. "More than anything," she says, "I hope people connect to the texture of relationships as they emerge during the course of my plays." Diane will feature monologues of some of the significant characters from her plays such as *After the Revolution*, *The Great God Pan*, *Belleville*, and *4000 Miles*, which was nominated for a 2013 Pulitzer Prize for drama. She will also discuss her moving latest play *Mary Jane*, which reflects some true experiences of Amy and her family. Audience participation will follow.

Diane Steinbrink has a BA in speech and drama from Adelphi University. She was the coordinator of Plays For Living, a socio-drama program at Family Service Philadelphia for 17 years. She has also produced theater projects, presented her one-person programs and acted in regional theater in Philadelphia, south Jersey, Florida, Harrisburg and the Berkshires. She has participated in theater talkbacks in Sarasota and Williamstown, MA.

Registration is required for all lectures. For pricing see page 47.

**Online www.tbieducationcenter.org, email edcenter@longboatkeytemple.org
or call (941) 383-8222**

LECTURE SERIES 2023 (CONT.) Tuesdays 3:00-4:30 pm
TUESDAY, FEBRUARY 28

LS8 **EYES IN THE SKY — *The New Space Race***

John (Jay) Rixse

ZALS8 **Zoom Available**

The October 1957 launch of Sputnik marked the beginning of the space era (and also of the space race between the United States and the Soviet Union). Today, we are in the midst of another race in space; this time to be the dominant country in all aspects of space activity: military, civil, and commercial. Almost 100 countries have their own satellites in space, but only about 15 are able to launch them (all other countries have to pay NASA, ESA, Roskosmos, SpaceX or other agencies to do it for them). 2021 saw the greatest number of space launches ever, and the number is only growing. This lecture will provide some background on the development of man's ventures into and in space. There will be a 25-minute video put out by the Foreign Policy Association on how and why space is a foreign policy concern. Jay will focus primarily on remote sensing from space, from its early roots (spying) to its commercialization.

John (Jay) Rixse was a senior official in both the Intelligence Community and Department of Defense (DoD). He has served on the National Security Council Staff, as the special assistant to the secretary and deputy secretary of defense, and as the deputy assistant secretary of defense for Europe and NATO. At CIA, among other assignments, he was responsible for current intelligence, including the President's Daily Brief; he also served as executive secretary of CIA. He holds degrees from Yale College and The Fletcher School of Law and Diplomacy.

TUESDAY, MARCH 7

LS9 **THE CURRENT POLITICAL STATE OF ISRAEL**

Harold Halpern, J.D.

ZALS9 **Zoom Available**

This lecture will review the outcome and implications of Israel's election of November 1st 2022, the 5th election in the past three years, and its impact on issues relating to the West Bank, Gaza, Iran, secular-religious divide and upon Israel being both a Jewish state and a democracy. Q&A will follow.

Harold Halpern received his JD from University at Buffalo School of Law. He practiced at the firm of Borins, Halpern, Stromberg & Paskowitz in Buffalo, NY, for over 40 years. He is a board member of The American Association of Jewish Lawyers & Jurists (AAJLJ), a nonprofit association representing the American Jewish legal community, defending Jewish interests and human rights in the United States and abroad. He is also the recipient of several community awards, is a member of the West Coast of Florida Chapter of the American Jewish Committee and has been a regular guest columnist for the Sarasota Herald Tribune and the Jewish News of Sarasota-Bradenton writing about Israeli political, social, legal, and international issues.

TUESDAY, MARCH 14

LS10 **BEST ART EXHIBITS — NATIONAL, STATE, AND LOCAL**

Louise Bruderle

ZALS10 **Zoom Available**

Love to visit art museums? Want to know which exhibits are coming up that are a "can't miss?" This visual presentation will offer a quick overview of upcoming exhibits across the U.S., and in places like Miami and Orlando. Closer to home, we'll look at exhibits in Tampa, St. Pete, and Sarasota. Come and share your travel plans and favorite museums. Not planning on doing any traveling out of state? No worries, this armchair tour of museum art exhibits will keep you in the know and up to date.

Louise Bruderle has a BFA from Villanova University, PA, and is an inveterate museum-goer. Louise enjoys sharing her love for art and the museum experience. She's the publisher at West Coast Woman, a local magazine that has been in Sarasota for over 35 years. She has taught creative writing at ACE in Sarasota and has given art lectures at the former Longboat Key Education Center.

TUESDAY, MARCH 21

LS11 THE JEWS OF SOUTHEAST ASIA

Lael Hazan

ZALS11 Zoom Available

Jews have lived in Asia for perhaps two millennia. This lecture will concentrate on the histories of less well-known nations such as the Jews of Singapore, Thailand, and Myanmar, as well as the island nations. In addition to an historical overview, Lael will talk about the current communities as well as about what it means to be *Am Olam*, a universal people.

See Biographical Sketch on page 25.

TUESDAY, MARCH 28

LS12 HOW THE U.S. SUCCESSFULLY FIXED THE KGB-BUGGED MOSCOW EMBASSY

Michael Boorstein

ZALS12 Zoom Available

The story of how the United States addressed the inadequacies of our embassy in Moscow is the stuff of spy novels. For many years, our embassy operated in an unsecure fire trap, ill-suited to the conduct of our diplomatic operations in a hostile host country. It is a riveting tale of a three-year effort to give our government what was needed. There were failures and then successes, and you will learn how the first use of the principals of reciprocity helped steer the process and outcome. Retired American diplomat Michael Boorstein, who served in Moscow from 1978-1981 and later was the deputy in the office managing the “resurrection” of the embassy, will tell you how the US was ultimately able to overcome intelligence failures and create a secure chancery for the conduct of US national security and diplomatic business.

Michael Boorstein’s professional focus as a career Foreign Service Officer was in management. Overseas he served in seven posts in Italy, Kinshasa, Zaire (now the Democratic Republic of the Congo), Canada, the USSR, Poland, Venezuela, and China. In Washington, he held positions in the bureaus of European Affairs, inter-American Affairs, Oversea Building Operations, and Public Affairs. After retiring in 2005, he spent four years with the Pan American Health Organization in Washington, DC, and did short stints for the United Nations and World Health Organization in Africa. Currently, he is a rehired annuitant helping out during shortages overseas, which has taken him to six embassies overseas in Europe and Africa.

THANK YOU to

Robert Rubinovitz and his family

for their generous sponsorship of our Lecture Series 2023 in honor of Robert’s mother, Phyllis Rubinovitz, who turned 90 this past summer. Phyllis is a loyal fan of The Education Center, and we are always happy to see her in our classrooms!

Happy 90th Phyllis!

Registration is required for all lectures. For pricing see page 47.